

THIS AREA WILL BE COMPLETELY OBSCURED FROM THE FRONT

END PANELS WILL CURVE AROUND BACK

KEEP ALL MAIN CONTENT ON CENTRE PANELS

**TRADE SHOW POP UP STAND**  
Product Code: POP-ARC

Individual Panel Sizes:  
67.3 cm (w) x 222.5 cm (h)

Total Graphic Area (11 Panels Total):  
740.3 cm (w) x 222.5 cm (h)  
Add 10mm bleed to the total area

All files to be saved in CMYK  
as TIFFs with LZW compression  
PDF files are acceptable if supplied with  
a low resolution JPEG proof  
If a low resolution proof is not supplied with a pdf,  
we can not be held responsible for any errors in print

NO CROP MARKS  
NO COLOUR BARS  
NO REGISTRATION MARKS

Design Requirements:  
• If possible, create all artwork at full size  
• Optimum artwork resolution - 96dpi  
• Remove all template guides before submission

DO NOT CROSS PANEL SEAMS  
WITH TEXT OR SMALL GRAPHICS  
Elements that cross seams are subject to minor  
shift and may not align perfectly. If absolutely  
necessary, ensure any elements that cross over  
seams are as large as possible.

All PANTONE colours will be converted to  
the nearest CMYK colour  
Our printers perform an automatic Pantone conversion to the nearest  
colour within its gamut which may vary from the original.

Template supplied by:  
[www.design-matrix.co.uk](http://www.design-matrix.co.uk)

CENTRE PANEL CURVES OUTWARDS

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