This area will wrap around the sides and back

Option B - Pop Up Counter

Frontal Visual Area:

114 cm (w) x 96.5 cm (h)

Total Graphic Area:

218 cm (w) x 96.5 cm (h) + 10mm bleed

All files to be saved in CMYK as TIFFs with LZW compression or high quality JPEGs

NO CROP MARKS
NO COLOUR BARS
NO REGISTRATION MARKS

Design Requirements:

- If possible, create all artwork at full size
- Optimum artwork resolution 72dpi (maximum 96dpi)

template supplied by:

www.design-matrix.co.uk

KEEP ALL MAIN CONTENT IN CENTRE

This area will wrap around the sides and back