

# Lightweight Exhibition Counter

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## Important Guidelines

- Artwork must be supplied CMYK, please convert pantone colours.
- Do not Embed images.
- All fonts must be converted to outlines.
- Resolution must be 300 dpi at 25% of output size.
- Please supply artwork as a PDF or Illustrator file.
- Colours on your screen may differ from the colours that are printed.
- Please note this template should be used as a guide only.

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## Product Specifics

- Total area (includes bleed):  
2240mm (w) x 1050mm (h)
- Visual area  
2200 (w) x 1025 (h) mm
- Please note that some of the graphic area will wrap around the sides and rear of the counter.

