

ARTWORK GUIDELINES

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All FONTS must be converted to outlines

RESOLUTION must be 300 dpi at 25% output size

Artwork must be supplied CMYK
Colours on your screen may differ from the colours that are printed

ARTWORK must be a flattened PDF
PRINT READY FILE

Do NOT EMBED any images

This template is only A GUIDE

STRAIGHT
FABRIC POP-UP
3X5

FINISHED SIZE

2250mm (h) x 3740mm (w) x 290 (d)

PRODUCT SPECIFICS

FRONT SAFE AREA

3620mm (w) x 2100mm (h)
indicated within pink dotted line

SIDE SAFE AREA

190mm (w) x 2100mm (h)
indicated within pink dotted line

NON-SAFE AREA
THIS INCLUDES BLEED

4480mm (w) x 2310mm (h)
indicated by green area line

NON-SAFE AREA NO TEXT in this area

ALL BACKGROUND IMAGE/DESIGN TO THE EDGE OF BLEED AREA