

# NON-VISIBLE AREA

This area will go into the mechanism, and will not be seen, so no images or logos to go inside this area.

# Pull Up Banner: Economy

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Total Graphic Area:

1000 (w) x 2150 (h) mm

Including 150mm at bottom  
(non-visible image area in roll  
mechanism).

Total Visual Area:

1000 (w) x 2000 (h) mm

## General Art Guidelines

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- CMYK
- Pantone colours.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

## This template...

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- Is supplied at 25% of finished size.
- Includes 3mm bleed (shown by red line).
- Overall template size:  
251.5 (w) x 539 (h) mm