

# **Print Artwork Specifications**

We advise that artwork is only generated in the following design programs: Illustrator, Indesign

Artwork to be saved as PDF at 100% scale Please use the template below for reference, Submit two files,

(i) to be sent at 100% without template (ii) to be sent with template laid over artwork

Please ensure all fonts used (both screen and printer fonts) are included. Where possible convert fonts to paths /outlines, particularly for PC generated files.

Any logos should be created in Illustrator or Freehand, as a vector format for best quality.


## Photographic Images


For images to be reproduced, without pixilation, a minimum resolution of 200 dpi at full size is required.

## Artwork size

Please ensure that the artwork is sized to the viewable area with any necessary bleed extending out to the overall size. To be produced at 100% scale. Artwork to be saved without crop

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