

Colour mode: CMYK
File format: PDF/X-1a:2003
Resolution: 96dpi at 100% scale

Files can be submitted at 25% scale at 384 dpi

High-resolution *compressed* TIFF files
or high-resolution JPEGs
are acceptable if provided at the correct
size and resolution in CMYK.

IMPORTANT

1. Ensure all content has been converted to CMYK (no RGB, Lab or spot colours)
2. Convert all text to vector outlines
3. Ensure all images have been embedded and are a high enough resolution
4. Include 10mm bleed in your final artwork files
5. Remove all printer's marks and template guides before submission

Please note: basic checks are made before print for accurate document size and file compatibility only.

By submitting your artwork you agree that StandBanner Ltd. will not be held responsible for visual or technical design errors (including, but not limited to: typographic errors, visible compression artefacts, poor or low-resolution images, colour inaccuracies due to RGB or spot colours not being converted to CMYK, problems caused by poor transparency management, missing elements due to overprint).

We do not provide soft proofs as standard, as these may not display design errors that may only become apparent during print.





