

# Trade Show Counter

## ARTWORK CHECKLIST

Please follow the 8 steps below before submitting print ready artwork files.

- 1** Create artwork on the 'Artwork' Layer in CMYK mode only and provide Pantone samples to match to. Leave other layers as they are and do not delete.
- 2** Keep critical artwork (images, logos, copy or text) within white 'safe' area.
- 3** Ensure your artwork extends to outer edge of the bleed (indicated by black line / stroke).
- 4** All linked images must be converted to CMYK and be supplied with your PDF (Do not supply in RGB or embed them).
- 5** All linked images used on this template must have a minimum resolution of 300dpi.
- 6** All fonts must be converted to outlines - no live copy to remain.
- 7** You must inform us if your document contains Pantone colours and provide a sample to match to.
- 8** Save artwork using Adobe PDF preset PDF/X-4:2010, and check box to "Create Acrobat layers from top level layers".

# 25%

This template is supplied at 25% of finished size - **DO NOT RESIZE**

# 10mm

This template includes 10mm bleed (black line / stroke).



The overall size of this template is 367 (w) x 247.5 (h) mm and includes bleed.



**Product Graphic Area:**  
1448 (w) x 970 (h) mm

**Safe Area:**  
650 (w) x 950 (h) mm